

**Event Name :** The Business Decode -Association activity

**From Date :** 16/12/2025

**Organized By :** The Department of Business Administration

**Academic Year :** 2025 – 2026

**Report :**

The Department of Business Administration, Auxilium College (Autonomous), Vellore, organized an association activity titled “Suprayoga Prapti – The Business Decode”, a business-based strategy riddle challenge, on 16<sup>th</sup> December 2025. The programme was designed to enhance students’ analytical thinking, strategic decision-making, and problem-solving skills. Four groups participated in the event, which was conducted in five engaging rounds that tested various aspects of business knowledge, logic, and strategic thinking. Group 1: Janavi.M and Chushma.M.D from BBA II Group 2: Yashomathi. K.R and Akshya. K from BBA I. Group 3: Joycee lima and Rubini. K from BBA II. Group 4: Harinisha and Haripriya from BBA I. The winners are Group 1- (first place) , Group 2- (second place), Group 3 and 4 - (Third place). The participants displayed active involvement, teamwork, and enthusiasm throughout the competition. The interactive nature of the event created a competitive yet enjoyable learning environment. The programme was successfully conducted and provided a valuable platform for students to strengthen their business acumen and strategic skills.